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How to Manage Propaganda and Agitation Work in Enterprises Title:

Editor: Hsin-hua Shin-shih Ts'ung-k'an She

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Area of Coverage: China - North, Northeast, Mukden, Sian, Charhar, Antung,

Subjects Covered: Propagenda techniques to increase production; incentive systems; regimentation of workers by the CCP; labor unions and Youth Corps

activities in factories and mines

Review: Primarily for party workers, propagandists, and agitators. Contains 14 newspaper articles describing the propaganda program and techniques employed in smelting and refining, rubber manufacturing, machinery manufacturing, and cement plants in Mukden and Dairen. Discusses the use of propaganda to stimulate the new production record drive in Antung and to increase production and efficiency in the Tientsin Railway Bureau and in the Sian coal mines.

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